

Our City,
Our Story

SAN DIEGO HISTORY CENTER



the TIMES

NEWSLETTER FOR SAN DIEGO HISTORY CENTER



Bottled and Kegged will include photos from our collection highlighting the city's brewing history.

Our Mission

San Diego History Center is dedicated to helping people of all ages learn about, and enjoy, the history of San Diego and to appreciate how our past, present, and future are interrelated.

Save The Date

February 16, 2013

Taste of San Diego Craft Brews

April 5, 2013

Bottled & Kegged
Exhibition Opens

April 27, 2013

Makers of San Diego History
honors the Craft Brew Industry

For more information, visit

www.sandiegohistory.org/beer

SDHC Announces a Year in Beer

The year 2013 is shaping up to be one awash in craft beer. San Diego History Center has three major events planned in the coming year that center on San Diego's vibrant and nationally-renowned craft brew industry.

In recent years, many of San Diego County's craft brewers have been making history at beer competitions like the Great American Beer Festival and the World Beer Cup, underscoring the area's continued capacity for producing complex and innovative beers. This prowess has led to a small, but burgeoning, brew tourism industry that, like the Napa Valley wineries, draws visitors from around the country.

SDHC is planning the following:

- The always popular **Taste of San Diego Craft Brews** fundraising event honors San Diego's history-making brewers and gives guests a chance to learn about, and taste, the beers that put San Diego on the brewing map.
- Opening in the spring, ***Bottled & Kegged: San Diego's Craft Brew Culture*** is the first exhibition of its kind in San Diego. Visitors will learn about San Diego's surprisingly rich brewing history and the rise of the industry. The exhibition will feature hands-on interactive elements that explain the brewing process as well as some little-known facts about the ingredients that go into beer.
- SDHC's annual fundraising gala **Makers of San Diego History** honors the importance of the craft brew industry. The event will again be held at the Town & Country Resort in Mission Valley.

This is a truly exciting time to be part of SDHC as we gear up for our Year in Beer.

- *Matthew Schiff, Marketing Director and Curator, Bottled & Kegged*

Hours

San Diego History Center
Daily, 10am-5pm

Library

New hours
Mon-Fri, 9:30am-1pm

Junipero Serra Museum

Sat-Sun, 10am-5pm
and groups by appointment

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From the Board President

I am glad to report solid progress toward our goal of strengthening San Diego History Center. Clear results of our efforts are already apparent:

- Our preliminary audited results for fiscal year 2011/2012 show a surplus for a third year in a row. This is driven by the growth of gifts and pledges to SDHC, and is a very positive trend.
- Our eight new Board Members — Frank Alessi, Diane Canedo, Ray Carpenter, Jeff Cavignac, Bill Evans, John Morrell, Kay Porter, Bob Watkins — are actively engaging in a number of key projects.
- Our recent exhibitions, programs, and events are drawing increased attendance.
- Our acting director, Charlotte Cagan, was appointed Executive Director.

We know what we must do next:

- Continue our work to become increasingly relevant to our community, providing them information, insight, and inspiration based on our region's rich history.
- Provide the financial stability founded on an endowment adequate to sustain our core operations.

In this regard, I urge all of you to consider donations, particularly estate gifts, which will fund our endowment. Our total restricted funds, as of June 30, 2012, were less than \$400,000. At an absolute minimum, they should be ten times greater. Growing our endowment to \$20 million can support our collections in perpetuity. Judiciously and responsibly stewarded, this would allow us to provide our community and future generations with a sustainable collection of our region's history.

- *Tom Fetter, President, Board of Trustees*

Members Take Advantage of a BIG Exchange January 5-13, 2013

San Diego History Center is participating in The BIG Exchange, a nine-day program that gives SDHC members reciprocal admission at 16 cultural attractions throughout San Diego County! During the promotion, you can show your current membership card for free entry to venues like Lux Art Institute in Encinitas, the Living Coast Discovery Center in Chula Vista, the USS Midway, and many others. A complete list of participating organizations can be found at www.sandiegohistory.org/thebigexchange.

- *Jessica Schmidt LaFave, Membership and Development Manager*



Image from the E. H. Davis Collection.

A Personal Story of Photos Found

Over a year ago, I attended a meeting in Barona along with members of different tribes from the surrounding reservations in Southern California. We were there to look at pictures from the Edward H. Davis Collection. These photographs were taken of our people in the early 1900s and brought to Barona by the History Center.

I had been going to the History Center's library in Balboa Park to look for pictures of my family for years. During these visits, I thought I'd seen the entire Native People Collection, but here were pictures and information I'd never seen before. I was very excited. I also brought in my own family pictures to share. My uncle, who was at that meeting, confirmed that an image I had purchased years ago through the Photograph Collection at the History Center was of my grandmother as a little girl from the Capitan Grande Reservation.

I was told that I could come to the library and view more pictures. I saw how the images were scanned and catalogued and how the photographs and negatives were stored and taken care of. The staff made sure that the information accurately matched their respective photograph and was consistent. I look forward to continuing my research there and discovering new information about my family and my people.

• Terri Sloan Osuna, Barona Band of Indians

FOR INFORMATION
ABOUT E.H. DAVIS
[www.sandiegohistory.org/
davis/collection](http://www.sandiegohistory.org/davis/collection)

SDHC Partners with Japanese American Historical Society of San Diego

The Japanese American Historical Society of San Diego has entered into a five-year strategic alliance with the San Diego History Center and relocated our office, archive, and collections into the SDHC facility in Balboa Park.

We are an all-volunteer organization celebrating our 20th anniversary. Since its founding, JAHSSD has created dozens of exhibitions and collaborations with both local and national entities to share the Japanese American experience, most recently with the Old Globe Theatre's acclaimed production of *Allegiance*. We have been an exhibitor in the History Center's museum many times, beginning in 1996.

From its initial group of devoted organizers, JAHSSD has grown to over 700 members. Our mission is to recognize the contributions Japanese Americans have made to the San Diego region by preserving and making available art, artifacts, photographs, and other media chronicling their history. We look forward to the opportunity to work with the History Center in public programming, exhibitions and community outreach from our new location in beautiful Balboa Park.

• Linda Canada, Archivist, JAHSSD



Artifacts connected with the U.S. Army's famed 442nd Regimental Combat Team are a significant part of the JAHSSD collection, and include uniforms, medals, and unusual items like this pillow cover sent home by a trainee at Camp Shelby.

Welcome New Members

Welcome to the members who have joined San Diego History Center from June to November 2012.

Joan Adler
 Angela and Frank Alessi
 Dr. Semone Arias
 Patricia Asakawa-Ellis and Christopher Ellis
 Lisa M. Ashkins
 Liz and Tom Barber
 Sharon Belknap
 Kate Bezler
 Deanna and Joseph Bittker
 Kathleen Blavatt
 G.E. Bradford
 David Bundy and Nancy Gower
 Ray Carpenter
 Margaret Cesarini
 Kate Clark
 William Creamer
 Maxine de Beck
 Tony DeMaria
 Sam Eisen
 Bill Evans
 Fred Gilbert
 Benila and George Gray
 Sharin and Richard Greenleaf
 Dr. Gloria G. Harris
 Julie Haugness-White
 Marie and Kenneth Hunrichs
 Lisa Hunter and Gary Galloway
 Lizette and Joseph Jones
 Matthew Jumper
 James Lepanto
 Matthew N. Martinez
 Oliver and Cameron Peter
 Jene Phillips and Sergio Sobrino
 Albert Preciado
 Marco Flavio Ramos
 Graciela Ramos
 Sari Reznick
 Mary and Roger Rickey
 D. Bruce Shelton
 Raymond Simas and H. Karl Lowe
 Robert E. Smith
 Jen Marshall Stoik
 Janis and James Swan
 Thomas R. Tefft
 Roger Tertocha
 Tracy J. Thompson
 Nicole and Alfredo Tinoco
 Kathleen and Gary Tollack
 David A. Villegas
 Nancy Wiley
 Catherine and Barry Worthington



Paintings in the *Landscapes Rediscovered* exhibition will be restored thanks to generous grant support. Left to right: Bernie Rhinerson, John DeBeck, Charlotte Cagan, Karen Childress-Evans, Mark Trotter, and Tom Fetter at the *Landscapes* opening reception.

Depression-Era Artwork Comes to Life

With a generous \$55,000 combined grant from the San Diego-based Legler Benbough and Parker Foundations, the History Center has initiated restoration of historically and artistically significant artworks by renowned local artists, transferred to it by the San Diego Unified School District.

Two pieces by Charles Reiffel, already restored by the Balboa Art Conservation Center and re-framed by Tania Warner, are currently on exhibit at the History Center as part of the comprehensive, collaborative Reiffel exhibition at SDHC and The San Diego Museum of Art. Now cleaned, their lines are crisp and their colors vibrant, reflecting the artist's original vision, in contrast to the subdued colors of the un-restored Reiffels currently in the History Center's Local Treasures Gallery.

One by one, these Reiffels, as well as other paintings also currently on display, will be conserved and re-framed, returning them to their original splendor. Visitors to the Local Treasures Gallery can view this important restoration project in process.

We are extremely grateful to both foundations for this significant conservation support. The paintings are a gift to the San Diego community.

• Charlotte Cagan, Executive Director

Stay connected to San Diego History Center. Join our online communities!

San Diego History Center has a new monthly e-newsletter packed with our latest news, programs, events, and history trivia. To sign up for History Center NOW! go to www.sandiegohistory.org.    

HAPPENINGS
AT SAN DIEGO
HISTORY
CENTER



Left: A young visitor poses in front of the historic Girl Scout uniforms display.



Above: Chris Burns performs for the School in the Park class.



Left: Jamie Burns performs on the dulcimer for Serra Serenade guests.



Above: Items from the 1915 California-Panama Exposition were on view for guests of the Edge2015 reception to celebrate the upcoming centennial.



Above: Betty Peabody, a long-time member and founder of the Friends of Balboa Park, and Vincent Rivera ride in the "electricquette," a battery-powered prototype of the vehicle used during the 1915 Exposition.



Right: Attendees at the Charles Reiffel exhibition opening included Reiffel relatives Karen Caruso, Scott Nations and Wendi Taylor Nations.

Fashion Redux! Returns

The Costume Council of San Diego History Center partnered with the Fashion Program at San Diego Mesa College for its inaugural *Fashion Redux!* competition in May 2012. Fashion Professors Andrea Marx, Susan Lazear, and Diana Cavaganaro launched this exciting initiative to spotlight the History Center's significant clothing and textile collection.

Fashion Redux! 2013 is well underway. Students viewed inspirational pieces in the History Center collection in December and will begin their design and construction of contemporary pieces. The next series of designs will be on display at the History Center from April 8 to 21, 2013. The era chosen for interpretation is the 1920s and 30s. Judging will occur in early April with the 2013 *Fashion Redux!* winner announced at our finale party on April 19.

• Gabe Selak, Public Programs Manager

NHD Turning Points in History: National Celebrating History Day in 2013

Every school year, students across the county, state, and country are invited to participate in the National History Day Contest. This year's theme is "Turning Points in History: People, Ideas, Events." To enter the contest, students choose historical topics and conduct extensive primary and secondary research through libraries, archives, museums, oral history interviews, and historic sites. Students then present their work in original papers, websites, exhibits, performances, and documentaries.

The student work is evaluated by professionals in the field, and for the past several years, educators at San Diego History Center not only served as judges at the county level, but we have proudly supported and sponsored History Day. By collaborating with the San Diego County Office of Education (SDCOE) and locally participating schools, SDHC has also served students as an invaluable place of research and guidance. In 2011, SDHC's education staff helped coach students from the Day-McKellar Preparatory School in La Mesa, whose success launched them all the way to the national competition!

In addition to serving as coaches, professional mentors, and judges, SDHC donates family memberships each year to History Day competitors who demonstrate exemplary use of primary sources. Our commitment to History Day progresses each year, and on March 5, 2013, SDHC will proudly co-host (with SDCOE) the competition's annual "Celebration of Learning" ceremony. During this distinguished celebration, participants and their families will be honored for their tremendous work and dedication to history.

For more information on San Diego County History Day, please visit www.sandiegohistory.org/community.

• Heather Poirier, School Programs Manager

Welcome New Docents at SDHC

San Diego History Center is pleased to welcome a new cohort of docents-in-training to our team! In October, we had an initial orientation and are currently in the process of training and shadowing active docents. At our most recent meeting, we hosted guest speaker Ariel Plotek from The San Diego Museum of Art, who guided our docents through our Charles Reiffel exhibition

Docents are community members who donate their time and expertise to the Education Department. They provide guided tours and in-gallery talks and are vital to our programs. If you'd like to become a docent, please contact us at nkawamura@sandiegohistory.org or at 619.232.6203, ext. 128.

• Naomi Kawamura, Director of Education



Left: The 18th-century Santo used by the Bandini family at their chapel at Rancho Guajome. Top right: The "Frank N. Meyer Memorial Medal" for foreign plant introduction given to Kate O. Sessions in 1939 by the American Genetic Association. Bottom right: Authentic promissory note signed by Wyatt Earp.

A Survey of 20 Historic San Diego Objects

Recently, San Diego History Center was approached by a writer for the San Diego Reader, Tom Larson, who was writing a story on 20 historic objects that tell little-known stories about San Diego's past. Registrar Tammie Bennett pulled several objects she felt were representative of this request. Larson was astounded at the selection presented to him: an original copy of the biography of Father Junípero Serra written by Fr. Francisco Palou, watches from the short-lived Otay Watch Company, a religious Santo, and more.

Larson, in the end, chose the following:

- The 18th-century Santo used by the Bandini family at their chapel at Rancho Guajome. The piece highlights the importance of religion to the Californios and the long-standing Catholic tradition present with early California settlers.
- The "Frank N. Meyer Memorial Medal" for foreign plant introduction given to Kate O. Sessions in 1939 by the American Genetic Association. The medal, awarded only occasionally by the American Genetic Association to individuals who have made important successful introductions of foreign plants into the U.S., was first awarded in 1920, and Sessions was the first woman to receive it 19 years later. This piece elucidates the often-unknown contributions to the greening of San Diego by one woman.
- Authentic promissory note signed by Wyatt Earp. The note was for \$100,000 paid to the city at an annual interest rate of 12 percent. Wyatt Earp lived in San Diego for four years during the real estate boom in the late 1880s, and this note illustrates the often cyclical, and speculative, nature of real estate, and how history has an uncanny ability to repeat itself.

You can read the full article online at www.sandiegoreader.com.

- *Matthew Schiff, Marketing Director*

Catch TUNA! at the Convivio Center

SDHC's popular exhibition TUNA! Celebrating San Diego's Famous Fishing Industry closed on December 30 but will live on for the foreseeable future at the Convivio Center in Little Italy.

"We are really excited to have TUNA! become a permanent fixture at the Convivio Center," said Tom Cesarini, its executive director. "This was an industry that built up many communities along the bay, including Little Italy, and we want to tell the story of its importance to all of the people of San Diego."

The new Convivio Center has enough space to house the 2,000 sq. ft. exhibition in its entirety, including the components that visitors to the History Center loved most: the cannery where visitors are urged to can "tuna" faster than their friends, the fishing exercise, and the full-scale mooring dock.

"We worked with the Hispanic, Japanese, Italian, and Portuguese communities to flesh out the human voice in this exhibition and that approach resonated with our visitors," expressed SDHC's Executive Director Charlotte Cagan.

"We work hard on our exhibitions, and in this case, we are fortunate to be able to give it to the communities of San Diego for ongoing display."

Convivio, a nonprofit organization founded in 2003, is San Diego's premier Italian cultural organization, promoting Italian culture through education and research and embracing innovative approaches to cultural advancement. Their new location is 2157 India St., San Diego, CA 92101.

For more information visit: www.conviviosociety.org.

- *Matthew Schiff, Marketing Director*



For more information visit us at www.sandiegohistory.org/calendar. All events held at San Diego History Center in Balboa Park unless otherwise noted. Programs are subject to change or cancellation. Reservations are required for all events. To make a reservation, call 619.232.6203 ext, 129.



ASTONISHING STORIES INTRIGUING FACTS LEARN ABOUT SAN DIEGO'S PAST

The Speaker's Bureau is available to speak to your group on a variety of topics on San Diego history

Information and reservations
(619) 232.6203, ext. 129
gselak@sandiegohistory.org

Calendar of Events

January

- 6 3rd Annual Three Kings/Twelfth Night Dinner and Concert with music by Courtly Noyse, 5:30pm, \$25/\$30
- 10 Lecture: Charles Reiffel: Surviving as a Progressive Painter by Bram Dijkstra, 6pm, \$7/\$10
- 12 New Member Mornings, 9am, by invitation
- 21 History for Half Pints, 10am, \$5 adult/child pair
- 28 Fashion Talk: Amelia's Shocking Bloomers with Val LaBore, 3-5pm, \$10/\$15

February

- 5 History of Balboa Park: Past to Present Series, Part 1: Spanish Common Grounds, Parson's Plans and Preparations for the Expo, 10am, \$8/\$10 per session, or \$20/\$25 for 3-part series
- 8 Bach Collegium Valentine's Concert, 7:30pm, \$20-\$40 by advance online ticket purchase
- 12 History of Balboa Park: Past to Present Series, Part 2: Hometown Happenings to 1915, the Year of Wonders, and the 1916 Finale, 10am (see Part 1 for program cost)
- 14 Lecture: History of the Hotel del Coronado and Valentine's Day Morning Tea, 11am, \$12/ \$20
- 16 Taste of San Diego Craft Brews, 5pm, by advance online ticket purchase
- 18 History for Half Pints, 10am, \$5 adult/child pair

February

- 18 Musical President's Day Family Day: Music of Pres. Washington & Lincoln, 1pm, \$8 adult/child pair, \$15 family of four, walk-ins welcome!
- 19 History of Balboa Park: Past to Present Series, Part 3: The Navy Years, '35 Expo, and Bea Evenson, 10am (see Part 1 for program cost)
- 21 Film Screening: *Impressions of California: Early Currents in Art 1850-1930* with producer Paul Bockhorst, 6-8pm, \$15/\$20

March

- 12 Lecture: Demure & Defiant: San Diego's Historic Women, 10am, \$8/\$10
- 14 San Diego History 101, Part 1: Indigenous Beginnings to 1868, 6pm, \$8/\$10 per session, \$20/\$25 for 3-part series
- 18 History for Half Pints, 10am, \$5 adult/child pair
- 21 San Diego History 101, Part 2: Developing Resorts, the 1915 Expo, and Military Beginnings, 5:30pm (see Part 1 for program cost)
- 27 Lecture: Boldrick's to Whitsitts: Celebrating San Diego's Shoes & Hats and Their Local Design, 10am, \$8/\$10
- 28 San Diego History 101, Part 3: The Depression, 1935 Expo to WWII, 6pm (see Part 1 for program cost)
- 30 Serra Museum Family Easter Egg Hunt & Roll, 11am, \$3 children/\$6 adults/\$12 family of four